MOM-ING ONLINE

UnMothering the Woman Project

Background
Depending on your background, no-one would have known who you are as a child. The only record of you was probably in photo albums or home videos that lived in your house or a relatives house, and government or medical records. Then came the era of the internet and social media, where the majority of us are sharing pieces of our lives with the world. This also means that now more than ever, we have a glimpse into the mothering journeys of a lot more people than we had before. Some people have chosen to keep their family lives private, while others have made the decision to let us in on how they mother.

What challenges do people who have chosen to open that part of their life to the world face? What led them to that decision? Having that part of life on the internet likely means that they (both the mothers and children) are open to loads of scrutiny. How have they managed the effects of the scrutiny, whether positive or negative? Are there any special challenges/considerations that come about from children not being able to consent to having a public life, and how does that affect the choices the mothers need to make?

What we’re hoping to do
Being in the public eye comes with it’s own set of challenges. With mothering being a very unique, and for most people, a very personal and intimate journey, having the choices you make scrutinised by an audience is a very vulnerable experience. We would like to speak to mothers who have made this choice and get a glimpse into what their world and their experience is like in light of that decision.

How you can help
Interviewees:
We would love to hear your story and share it with the world! We will send a set of questions for your review in advance, and if you have any concerns, we would love to talk about them. We have opened ourselves up to truly empathise with what your experience is. However, you are the expert - this is your life. As such, we invite you to co-create this conversation with us. With this campaign, we hope to be able to do justice to your point of view.

#UnmotheringTheWoman is a collaborative Project by Heinrich Böll Stiftung & Amina Jasho | September 2020